CFA Program Partner Agreement

This Agreement is between CFA Institute and the university, college, school or other institution named below ("University") regarding participation by the University’s degree program named below (“Degree Program”) in the CFA Institute CFA Program Partner Initiative (“CFA PP”) and is effective when all signatures are complete. The University and CFA Institute agree to the following.

1. Each party agrees to perform their respective responsibilities described in the *CFA Program Partner Benefits and Requirements* which are fully incorporated into the terms of this Agreement and may be amended by CFA Institute upon 30 days notice to University.

2. CFA Institute grants to University a limited, non-exclusive and non-transferable license to use, in connection with the Degree Program only, the phrase “CFA Program Partner” and the following logo:  

![CFA Program Partner Logo](image)

(collectively the “Intellectual Property”). University must use Intellectual Property in accordance with CFA Institute *Guidelines for Universities Incorporating the CFA Program Into the Curriculum*. University acknowledges that all Intellectual Property is owned exclusively by CFA Institute and that it must not be altered in any way without permission from CFA Institute.

   a. The Intellectual Property may be used immediately upon execution of this Agreement.

   b. To the extent Partner currently uses the previous version of the CFA Program Partner Design logo (“Paralellogram Logo”), Partner shall immediately begin phasing out use of the Paralellogram Logo by: (a) changing electronic use of the logo as soon as possible; and (b) exhausting its existing inventory of printed materials containing the Paralellogram Logo by **August 31, 2013**.

3. University grants to CFA Institute a limited, non-exclusive and non-transferable license to use University’s name and logo, on its website and in printed materials, in connection with its promotion of the CFA PP.

4. University’s responsibilities are ongoing and reviewed periodically. CFA Institute immediately may terminate program partnership for any Degree Program it finds to be in violation of this Agreement.

5. Either party may terminate this Agreement at any time upon thirty (30) days prior written notice to the other. Upon termination, the University must discontinue its use of the Intellectual Property and other indicia of participation in the CFA PP.

6. Nothing contained herein or relating to the subject matter hereof shall be construed to create an employment, principal-agent, or fiduciary relationship, or a partnership or joint venture, or any relationship other than a contractual relationship, between University and CFA Institute, and neither party shall have the right, power or authority to obligate or bind the other in any manner whatsoever absent written consent.

7. This Agreement constitutes the entire agreement between CFA Institute and University with respect to the subject matter hereof and supersedes all prior and contemporaneous communications and understandings, whether oral or written, between the parties.