



Australian
National
University

ONLINE SYMPOSIUM

Continuing the Conversation:

Multidisciplinary Insights into the Strategy and Change Interface

12th August 2020, 3 pm to 6.30 pm

(AEST - Canberra, Sydney, Brisbane; UTC +10)

ZOOM LINK:

<https://anu.zoom.us/j/92629774084?pwd=SVBGUTFSV3pCK2x3YlhuMTgqbniYQT09>

Meeting ID: 926 2977 4084

Password: 318000

Chairpersons:

Sponsor & Co-Chair: Professor Ofer Zwikael, Australian National University

Co-Chair: Dr Kate Hughes, Stamford International University

OBJECTIVES

Building on learnings from four Academy of Management Conference caucuses run consecutively from 2016 on the subject of the strategy and change interface, this online symposium gives scholars and managers interested in the subject the opportunity to further share their research insights and ideas on the subject.

This online symposium's objective is to encourage multidiscipline debate, research and theory development on the strategy and change interface, specifically, gain an understanding of the micro and macro processes and cognitions employed by strategy specialists and change agents to implement strategies and make change happen. This is within the context that strategy implementation is normally associated with the application of rational decision-making processes and strategies "put into action through the development of programs, budgets and procedures" (Wheelen & Hunger, 2008: 16) while organizational change with the application of behavioral science and "planned development and reinforcement of organisational strategies, structures and processes for improving an organisation's effectiveness" (Waddell, Cummings & Worley, 2011: 4). By expanding or even 'exploding' the traditional boundaries between the strategy and organisational disciplines, new truths for successfully executing a strategy could be revealed.

Each of the ten speakers will explain how their research uniquely advances what we know already about the ways in which people are enabled to bring about lasting organisational change and, as a result, create new organisational realities.

List of Confirmed Participants:

1. Dr Angelina Zubac, University of Queensland, Australia, a.zubac@business.uq.edu.au
2. Professor Ofer Zwikael, Australian National University, Australia, ofer.zwikael@anu.edu.au
3. Dr Kate Hughes, Stamford International University, Thailand, kateinasia@gmail.com
4. Dr Steven Cofrancesco, Grand Canyon University, US, steven.cofrancesco@my.gcu.edu
5. Associate Professor David Rosenbaum, Australian National Institute of Management & Commerce, Australia, david.rosenbaum@top.edu.au
6. Professor Elizabeth More, Study Group, Australia, EMore@studygroup.com
7. Dr Connie Zheng, University of South Australia, Australia connie.zheng@unisa.edu.au
8. Dr Lenore Pennington, Wollongong University, Australia, lenorekp@wyreepi.com
9. Dr Danielle Tucker, University of Essex, United Kingdom, dtucker@essex.ac.uk
10. Dr Czeslaw Mesjasz, University of Cracow, Poland, mesjaszc@uek.krakow.pl
11. Professor Maris Martinsons, City University of Hong Kong, HK, maris.martinsons@cityu.edu.hk
12. Professor Wojciech Dyduch, University of Economics Katowice, Poland, dyduch@ue.katowice.pl
13. Dr Stephen Abrahams, Australian Institute of Management, Stephen.abrahams@aim.com.au
14. Professor Neal Ashkanasy, University of Queensland, n.ashkanasy@business.uq.edu.au
15. Associate Professor Mark Pickering, Swinburne University, mpickering@swin.edu.au
16. Professor Shelley Kirkpatrick, The MITRE Corporation, United States, maitai2us@yahoo.com
17. Professor Harry Sminia, University Strathclyde, Scotland, harry.sminia@icloud.com

PROGRAM: SESSION 1

ACTIVITY	Date and time (AEST)	Speaker's time zone (start)
<p><u>Formal Welcome/ Session 1 Agenda Summary:</u></p> <p>Professor Ofer Zwikael/ Dr Angelina Zubac</p>	3 pm	3 pm
<p><u>SESSION 1:</u></p> <p>Introduction: Dr Kate Hughes (Co-Chair)</p>	3.05 pm	12.05 am
<p><u>Presentation 1:</u></p> <p><i>TBC - Strategists' Affective Experiences When the Focus Shifts to Implementation</i></p> <p>Dr Steven Cofrancesco</p>	3.10 pm – 3.25 pm	10.10 pm (11 th August 2020)
<p><u>Presentation 2:</u></p> <p><i>Complex change in the non-profit sector: Change lessons from the strategies used to implement the NDIS and where to from here? Key research findings</i></p> <p>Dr David Rosenbaum & Professor Elizabeth More</p>	3.25 pm – 3.40 pm	3.25 pm – 3.40 pm
<p><u>Presentation 3:</u></p> <p><i>Workplace Spirituality, Corporate Strategy and HRM in China</i></p> <p>Dr Connie Zheng</p>	3.40 pm – 3.55 pm	3.10 PM
<p><u>Presentation 4:</u></p> <p><i>Organisational Culture and Organisational Commitment to Sustainability</i></p> <p>Dr Lenore Pennington</p>	3.55 pm – 4.10 pm	3.55 pm
<p><u>Presentation 5:</u></p> <p><i>Family Firms and Mergers and Acquisitions: The Importance of Transfer of Trust</i></p> <p>Dr Danielle Tucker</p>	4.10 pm – 4.25 pm	7.10 am
<p>BREAK</p>	4.25 pm to 5 pm	-

PROGRAM: SESSION 2

ACTIVITY	Date and time (AEST)	Speaker's time zone (start)
<p><u>Welcome Back / The Book Project Update:</u></p> <p>Dr Angelina Zubac</p>	5 pm	5 pm
<p><u>SESSION 2:</u></p> <p>Introduction: Professor Ofer Zwikael (Co-Chair)</p>	5.05 pm	5.05
<p><u>Presentation 6:</u></p> <p><i>Strategy and Change from A Complex System Perspective</i></p> <p>Dr Czeslaw Mesjasz</p>	5.10 pm – 5.25 pm	9.10 am
<p><u>Presentation 7:</u></p> <p><i>Managing Strategic Change: The CLASS Framework and How to Use It</i></p> <p>Professor Maris Martinsons</p>	5.25 pm – 5.40 pm	3.25 pm
<p><u>Presentation 8:</u></p> <p><i>Creating Strategy and Strategic Change: Insights from a Polish Study</i></p> <p>Professor Wojciech Dyduch</p>	5.40 pm – 5.55 pm	9.40 am
<p><u>Presentation 9:</u></p> <p><i>Creating Shared Value through Collaborative Communities</i></p> <p>Dr Stephen Abrahams</p>	5.55 pm – 6.10 pm	5.55 pm
<p><u>Presentation 9:</u></p> <p><i>When Every Second Counts: Implementing Disaster Relief Strategically</i></p> <p>Dr Kate Hughes</p>	6.10 pm – 6.25 pm	4.10 pm
<p><u>Discussion and Summary:</u></p> <p><i>What have we learned? What next?</i></p> <p>Professor Ofer Zwikael</p>	6.25 pm to 6.30 pm	6.25 pm

NB. Please check how AEST time differences might affect you, including daylight savings impacts.

START TIME ACROSS A VARIETY OF TIME ZONES:

Location	Local Time	Time Zone	UTC Offset
<u>Brisbane</u> (Australia - Queensland)	Wednesday, 12 August 2020 at 3:00:00 pm	<u>AEST</u>	UTC+10 hours
<u>Adelaide</u> (Australia - South Australia)	Wednesday, 12 August 2020 at 2:30:00 pm	<u>ACST</u>	UTC+9:30 hours
<u>Hong Kong</u> (Hong Kong)	Wednesday, 12 August 2020 at 1:00:00 noon	<u>HKT</u>	UTC+8 hours
<u>Bangkok</u> (Thailand)	Wednesday, 12 August 2020 at 12:00:00 am	<u>ICT</u>	UTC+7 hours
<u>Phoenix</u> (USA - Arizona)	Tuesday, 11 August 2020 at 10:00:00 pm	<u>MST</u>	UTC-7 hours
<u>San Francisco</u> (USA - California)	Tuesday, 11 August 2020 at 10:00:00 pm	<u>PDT</u>	UTC-7 hours
<u>Richmond</u> (USA - Virginia)	Wednesday, 12 August 2020 at 1:00:00 am	<u>EDT</u>	UTC-4 hours
<u>London</u> (United Kingdom - England)	Wednesday, 12 August 2020 at 6:00:00 am	<u>BST</u>	UTC+1 hour
<u>Warsaw</u> (Poland)	Wednesday, 12 August 2020 at 7:00:00 am	<u>CEST</u>	UTC+2 hours
<u>Vancouver</u> (Canada - British Columbia)	Tuesday, 11 August 2020 at 10:00:00 pm	<u>PDT</u>	UTC-7 hours

References:

Waddell, D.M., Cummings, T.G. and Worley, C.G. 2011. *Organisational change: Development and transformation, Asia Pacific, 4th Edition*, South Melbourne, Australia: Cengage.

Wheelen, T.L. & Hunger, J.D. 2008. *Strategic Management and Policy, 11th Edition*. Upper Saddle River, NJ: Prentice Hall.

ZOOM LINK INFORMATION

Ofer Zwikael is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

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