Dr Andrew Bradly
Deputy Director (Education)
Research School of Management
ANU College of Business & Economics
Email: Andrew.Bradly@anu.edu.au
The Research School of Management

• We teach in the following Postgraduate programs:
  – Master of Business Administration (MBA)
  – Master of Management (MoM)
  – Master of Project Management (MPM)
  – Master of International Management (MIM)
  – Master of Business Information Systems
  – Graduate Certificate of Management

• RSM has 38 academic staff and 4 professional staff

• Email us at enquiries.rsm@anu.edu.au
Evidence-Based Management

Conscientious use of the best available evidence and theory to optimise decisions and managerial behaviour:

1. **Asking**: translating a practical issue or problem into an answerable question.
2. **Acquiring**: systematically searching for and retrieving the evidence.
3. **Appraising**: critically judging the trustworthiness and relevance of the evidence.
4. **Aggregating**: weighing and pulling together the evidence.
5. **Applying**: incorporating the evidence in the decision-making process.
6. **Assessing**: evaluating the outcome of the decision taken.
Generalist programs

- MBA 1.5 Years or 2 Years
- MOM 2 Years

Specialised programs

- MIM 2 Years
- MMM 2 Years
- MOL 2 Years
- MEI 2 Years
- MBIS 2 Years
- MPM 2 Years

Management Core (4 courses)

Management Essentials (4 courses)

- Restrict. Special. (4 courses)
- IB Special. (4 courses)
- Mktg Special. (4 courses)
- Lead. Special. (4 courses)
- E & I Special. (4 courses)

Electives, Second Specialisation, or Research Thesis (4 courses)

- BIS Core (9 courses)
- PM Core (4 courses)
- PM Special. (8 courses)
- Restricted Electives (7 courses)
- Open Electives (4 courses)

Figure Legend: MBA = Masters of Business Administration, MOM = Master of Management, MOM Adv. = Master of Management Advanced, MIM = Master of International Management, MMM = Master of Marketing Management, MOL = Master of Leadership, MEI = Master of Entrepreneurship & Innovation, MHMRM = Master of Human Resource Management, MBIS = Master of Business Information Systems, MPM = Master of Project Management. Entry requirements: cognate degree (AQF level 7), and minimum 3 years document management experience.
GCM and Masters Study Plan – 2017
Course sequence...

<table>
<thead>
<tr>
<th>2017 Semester 1</th>
<th>MGMT7250 Evidence-Based Management</th>
<th>MKTG7260 Marketing &amp; Stakeholder Comms.</th>
<th>BUSI7280 Managing in a Global Context</th>
<th>MGMT7020 Technology &amp; Project Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017 Semester 2</td>
<td>MGMT8270 Leading People &amp; Change</td>
<td>MGMT8003 Organisational Behaviour</td>
<td>MGMT8022 Strategic Management</td>
<td>BUSN8181 Financial Reporting &amp; Analysis</td>
</tr>
</tbody>
</table>

For more information, go to: [https://www.cbe.anu.edu.au/students/student-information/enrolment/study-plans/master-of-business-administration/](https://www.cbe.anu.edu.au/students/student-information/enrolment/study-plans/master-of-business-administration/)
GCM and Master’s Study Plan – 2018
Course sequence...

<table>
<thead>
<tr>
<th>2018 Semester 1</th>
<th>Specialisation</th>
<th>Specialisation</th>
<th>Elective e.g. internship</th>
<th>Elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018 Semester 2</td>
<td>Specialisation</td>
<td>Specialisation</td>
<td>Elective e.g. internship</td>
<td>Elective</td>
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Who’s teaching what in Semester 1?

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Instructors</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT7250</td>
<td>Evidence-Based Management</td>
<td>Edward Russell</td>
</tr>
<tr>
<td>MKTG7260</td>
<td>Marketing &amp; Stakeholder Comms.</td>
<td>Karen Jansen &amp; Andrew Hughes</td>
</tr>
<tr>
<td>BUSI7280</td>
<td>Managing in a Global Context</td>
<td>Andrew Bradly &amp; Shari Read</td>
</tr>
<tr>
<td>MGMT7020</td>
<td>Technology &amp; Project Management</td>
<td>Sigi Goode &amp; Ying-Yi Chih</td>
</tr>
</tbody>
</table>

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# Class Times

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT7250</td>
<td>Evidence-Based Management</td>
<td>Tuesday 6-9pm</td>
<td>CBE LT4</td>
</tr>
<tr>
<td>MKTG7260</td>
<td>Marketing &amp; Stakeholder Comms.</td>
<td>Wednesday 6-9pm</td>
<td>CBE LT4</td>
</tr>
<tr>
<td>BUSI7280</td>
<td>Managing in a Global Context</td>
<td>Thursday 6-9pm</td>
<td>CBE LT4</td>
</tr>
<tr>
<td>MGMT7020</td>
<td>Technology &amp; Project Management</td>
<td>Friday 6-9pm</td>
<td>CBE LT4</td>
</tr>
</tbody>
</table>

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Other Activities in the School and College

• Welcome event on Monday 27 February 5:30-7:00 in the CBE Foyer

• Program of events to be announced including guest speakers, support services, and alumni involvement

• CBE internship opportunities in 2018 and more...

• CBE Ambassador program
How to Get Further Program Advice?

- Drop-in Sessions, Appointments and FAQs information

- [https://www.cbe.anu.edu.au/students/student-information/get-program-advice/](https://www.cbe.anu.edu.au/students/student-information/get-program-advice/)

- CBE Student Services: [info.cbe@anu.edu.au](mailto:info.cbe@anu.edu.au)

- CBE program advisors
  - Mr Frank Filardo ([frank.filardo@anu.edu.au](mailto:frank.filardo@anu.edu.au))
  - Ms Hong Yu ([hong.yu@anu.edu.au](mailto:hong.yu@anu.edu.au))

- Dr Andrew Bradly (RSM Deputy Director) ([andrew.bradly@anu.edu.au](mailto:andrew.bradly@anu.edu.au))
Located less than an hour’s flight southwest of Sydney, with a urban population of around 420,000, Canberra offers its residents the best of both worlds. Low pollution, a low crime rate and minimal traffic congestion provides the perfect environment for our students to focus on their studies and enjoy life.