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Logistics as a part of supply chain management is closely related to other value adding activities within a firm and those of other firms in the same supply chain network. International logistics facilitates the purchasing, production, and distribution activities of multinational companies to create value in products or services for international markets. Effective and efficient management of international logistics can enhance the global competitiveness of firms. Using case studies and seminar discussion, the course explores the main issues in international logistics (IL) and supply chain management (SCM) to underline their strategic importance to firms. It first places IL and SCM in the context of international business. It then discusses the core concepts of IL and SCM, supply chain strategies, and international logistics operations. The later part of the course focuses on the designing of global supply chain to counter risks, enhance efficiency, and promote sustainability.

Upon successful completion of the requirements for this course, students will be able to:
1. define, explain and illustrate the key operational issues involved in international logistics;
2. explain and illustrate the significance of logistics and supply chain management in international business;
3. explain and illustrate the composition of global supply chain;
4. apply this knowledge of managing logistics in international trade operations in analysis, discussion and argument;
5. analyse the supply chain strategies of firms;
6. examine the levels of risk, efficiency, and sustainability of a supply chain; and,
7. communicate effectively in oral and written forms about international supply chain management using appropriate concepts, logic and rhetorical conventions.

Research Led Teaching
This course draws on and teaches models and frameworks based on empirical research in management and as such, takes an evidence-based approach to management. The assessment in the course requires students to engage in analytic and critical thinking and the application of the models and frameworks. Further, students will be provided with the opportunity to develop research literacy through the use of examples and discussion of research design and methodology relevant to the discipline.

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lecture/Seminar Introduction</td>
<td>1. Lecture: Introduction to ISCM and Course Structure, 2. Seminar: Activities and sign-up explained</td>
</tr>
<tr>
<td>15</td>
<td>(read textbook Ch 1.2 plus assigned readings on Wattle)</td>
<td></td>
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</tbody>
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Concourse | Managing the Global Supply Chain
https://anu.campusconcourse.com/view_syllabus?course_id=2469

9/02/2016 2:35 PM
**ASSESSMENT OVERVIEW**

### Summary

<table>
<thead>
<tr>
<th>Type</th>
<th>Weight</th>
<th>Learning Outcome</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment Task</td>
<td>Value</td>
<td>Due Date</td>
<td>Linked Learning Outcomes</td>
</tr>
<tr>
<td>1. Seminar Participation</td>
<td>10%</td>
<td>Ongoing</td>
<td>LO 4</td>
</tr>
<tr>
<td>2. Seminar Activity and Presentation</td>
<td>20%</td>
<td>During nominated seminars</td>
<td>LO 2, 5, 7</td>
</tr>
<tr>
<td>3. Mid Semester Exam</td>
<td>30%</td>
<td>Week 7 (TBC)</td>
<td>LO 1, 2, 4</td>
</tr>
<tr>
<td>4. Essay (3000 words)</td>
<td>40%</td>
<td>Sep Mon 19 Oct 2015</td>
<td>LO 2, 4, 6, 7</td>
</tr>
</tbody>
</table>

**Grading Scale**

According to the ANU policy on assessment (https://policies.anu.edu.au/ppl/document/ANUP_004603), the standards that apply to High Distinction, Distinction, Credit and Pass in all coursework courses are as follows:

- **High Distinction**: 90-100%
- **Distinction**: 80-89%
- **Credit**: 70-79%
- **Pass**: 50-69%

**Notes**

- **LO**: Learning Outcome
- **TBC**: To Be Confirmed
- **Easter**: 28 Mar
- **Mid Semester Break**: 3-17 September
- **Field Trip**: IKEA Canberra
- **1½ day bus trip**: to visit operational sites involved in International Supply Chain Operations. Details on Wattle and in class Week 6
- **Essay Due Monday 23 May 9am**
- **Concourse**: Managing the Global Supply Chain https://anu.campusconcourse.com/view_syllabus?course_id=2469

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**When** | **Topic** | **Notes**
--- | --- | ---
15 Feb | Commencing | 
22 Feb | Week 2 | 
29 Feb | Week 3 | 
7 Mar | Week 4 | 
14 Mar | Week 5 | 
21 Mar | Week 6 | 
28 Mar | Week 7 | 
4 Apr | Week 8 | 
11 Apr | Week 9 | 
18 Apr | Week 10 | 
25 Apr | Week 11 | 
2 May | Week 12 | 
9 May | Week 13 | 
16 May | Week 14 | 
23 May | Week 15 | 
28 May | Week 16 |
ASSESSMENT ITEMS

Task: Seminar Participation

Instructions: It makes a difference to your learning if you can participate and be involved in discussions.

To achieve high results in this class you need to:

a) Attend class. It’s a chance for you to focus, learn new concepts and have that learning reinforced through discussion and activity in the seminar.

b) Come prepared. I will assume that you have read (as a minimum) the assigned textbook chapter. And have familiarised yourself with the questions even if it isn’t your turn to answer them.

Prepare questions for your classmate’s presentations.

c) Actively participate in the learning. You have a wonderful opportunity and rich potential to learn. Jump in now and enjoy the process.

Criteria: This component will evaluate the level and quality of your contribution to seminar discussions which will be a reflection on your analytical and problem solving abilities (a skill important in ISCM)

Due Date: On going throughout the semester

Task: Seminar Question Solution and Presentation

Instructions: Students will form into groups (preferably no larger than 3 but dependent on final class numbers) and then during the first seminar will randomly choose a number that will correspond to the week they must present solutions to the previous weeks questions and related lecture.

An average of 5 questions are assigned to each chapter. All students in a group must prepare at least one written answer to these questions. The groups must then prepare the consolidated response for hard copy distribution to your colleagues in the seminar.

Students must then explain their answers and where possible add additional information obtained from research and engage your classmates in discussion or even debate. Results of the discussion and perhaps correction of some of the answers (that will be done during the seminar) will not be made available to students who do not attend class.

The second part of this task is for next week’s group to find a recent mention in the media (any channel acceptable) of an international supply chain management issue or issue that may affect international business and hence supply chains.

Groups are to have done this before the seminar, uploaded to the database on Wattle and come ready to present it to the seminar class for 10 minutes and explain how it relates to ISCM.

Articles, press clips, video or media files must be in English so that they’re accessible to everyone in the course.

Due Date: Randomly assigned in lecture 1 to the group you will have just formed.

Word Limit

Referencing will be required and responses should be limited to 300weds each question - however there is no minimum word limit.

- Five (5) questions must be attempted and all aspects of the question must be addressed.
- Accuracy of answers.
- Evidence of additional independent research

Marking Criteria

- Ideas, theory and information sources well integrated within word limit.
- Ability to communicate clearly and explain their solutions to class-mates and generate discussion.
- Relevance and currency of media clip
- Insightful consequences for ISCM and IB articulated

Submission and Presentation Details

Question solutions must be submitted online before class to lecturer for review (A database on Wattle will be created). Submissions must be word-processed. Use of strict professional expression is expected. Hard copies for all seminar participants are appreciated but not required.

Media clip presented during seminar.

Estimated Return Date

After seminar presentation and before next lecture posted on Wattle.

Exam: Mid Semester Exam

Instructions: Students will write a closed book exam. The format of the exam will be announced during the course.

Purpose: To demonstrate your progress and reinforce your learning so far in the course and work towards building your knowledge for later assessments.

Due Date: TBC in Week 7 Exam Period

Assignment: Major Research Essay

Due Date: Monday 23 May 2016, 9am

Weighting: 40%
Students will write an essay addressing/debating an issue in ISCM.

**Essay Topics revealed in Week 7**

**Instructions**
- Essay style is to be used and should:
  - persuade readers of an idea based on evidence
  - include relevant examples, supporting evidence and information from academic texts or credible sources.
- To demonstrate a higher understanding of issue and concepts in ISCM and an ability to communicate them in a way that integrates into a logically sound essay. An opportunity to reflect on broader issues in the area of International supply chain management and be analytical about consequences.

**Purpose**
- More than 1,500 and less than 3,000 (including references)
- See Wattle for full criteria and marking guide week 7

**Word Limit**
- Submissions must be word-processed. Use of strict professional expression is expected.
- Use of tables and figures/charts to illustrate your points is not required but will be appreciated.
- Failure to reference and acknowledge the source will be interpreted as plagiarism, which is a serious offence.
- Use of headings and sub-headings is acceptable
- Do NOT use appendices, bullet points, or speaking language.

**Presentation requirements**
- Online, through the link specified on Wattle
- Essays must be submitted with the marking criteria sheet (available soon on Wattle)

**Estimated Return Date**
- 3 weeks after submission
Tutorial and/or Seminar registration

Tutorial and/or Seminar registration is done through the course Wattle page. Detailed information about sign-up times will be provided on Wattle or during the first lecture by the course convener.

When tutorials/seminars are available for enrolment:

1. Log-on to Wattle, and go to the course site.
2. Click on "Tutorial sign-up here" link.
3. On the right of the screen, click "Become Member of ..." for the tutorial/seminar class you wish to enrol in.
4. Confirm your choice.

If you need to change your enrolment, click on the tab "Leave group..." and then re-enrol in another group.

You will not be able to enrol in groups that have reached their maximum number.

Please note that your enrolment in ISIS must be finalised for you to have Wattle access.

Special consideration for assessments

Students who are unable to submit their assessment by the due date may be eligible for an extension if supported by an Application for Special Consideration.


Special Consideration applications must be completed before the due date of the affected assessment. In exceptional circumstances applications for an extension may be accepted up to three working days after the due date of the affected assessment.

The application must include all supporting documentation and include a copy of as much of the assignment as has been completed by the due time and date.

Special consideration applications must be submitted online at special.consideration@anu.edu.au (http://www.anu.edu.au/students/program-administration/assessments-exams/special-assessment-consideration).

Referencing requirements

The Harvard or Oxford referencing styles are to be used. Links to documentation on proper referencing methods are available on the course website or from the Academic Skills website: https://academicskills.anu.edu.au/resources/handouts/referencing-basics (https://academicskills.anu.edu.au/resources/handouts/referencing-basics).

Deferred examinations

A deferred examination is the sitting of an examination at a time other than the scheduled time/date.

Wherever possible a student should sit their examination at the prescribed time, and if necessary apply for special assessment consideration (http://www.anu.edu.au/students/program-administration/assessments-exams/special-assessment-consideration) for the marking of the examination. To apply for a deferred examination:

- Scan and attach all supporting documentation.
- Email to examinations.office@anu.edu.au (mailto:examinations.office@anu.edu.au).

Submit completed application no later than three working days after the scheduled examination.

Decisions on applications relating to final examinations are made by the Examinations Office.

After receiving notification that a deferred examination has been granted, it is the responsibility of the student to confirm the date/time/location for that examination with the relevant ANU College or School.

Finalisation of Marks and Grades

Your final mark for the course will be based on the raw marks allocated for each of your assessment items. However, your final mark may not be the same number as produce by that formula, as marks may be scaled. Any scaling applied will preserve the rank order of raw marks (i.e. if your raw mark exceeds that of another student, then your scaled mark will exceed the scaled mark of that student), and may be either up or down.

Use of Assignments as exemplars and grade moderation

An important resource for enhancing educational quality is a stock of student work which can be de-identified and used as exemplars for future students in ANU courses, and for grade moderation exercises for teaching staff. If you do not wish your assignment to be used for such purposes please include a note to that effect on the front page of the assignment.
Academic Integrity

Students are expected to have read the ANU's Code of Practice for Student Academic Integrity before the commencement of their course. (https://policies.anu.edu.au/ppl/document/ANUP_000392)

The following is an extract from the Code of Practice for Student Academic Integrity:

Any work by a student of the Australian National University must be work:
- that is original
- that is produced for the purposes of a particular assessment task
- that gives appropriate acknowledgement of the ideas, scholarship and intellectual property of others insofar as these have been used.

It is the responsibility of each individual student to ensure that:
- they are familiar with the expectations for academic integrity both in general, and in the specific context of particular disciplines or courses
- work submitted for assessment is genuine and original
- appropriate acknowledgement and citation is given to the work of others
- they declare their understanding of and compliance with the principles of academic integrity on appropriate pro formas and cover sheets as required by the academic area, or by a statement prefacing or attached to a thesis
- they do not knowingly assist other students in academically dishonest practice.

All breaches, careless or deliberate, are addressed. Careless breaches are addressed through academic penalties, such as deduction of marks and resubmission. Deliberate breaches are subject to action under the Discipline Rules of the ANU (http://about.anu.edu.au/__documents/rules/disciplinerules.pdf).

Penalties for a deliberate breach may include failing the piece of work involved, failing the course, or having candidature terminated.

Further information can be found at http://academichonesty.anu.edu.au/ (http://academichonesty.anu.edu.au/)

Assessment Requirements

Where possible, assessment items are submitted online through Turnitin. The ANU is using Turnitin to enhance student citation and referencing techniques, and to assess assignment submissions as a component of the University's approach to managing Academic Integrity.

For additional information regarding Turnitin please visit the ANU Online website (http://online.anu.edu.au/help_support/turnitin).

Student Feedback

ANU is committed to the demonstration of educational excellence and regularly seeks feedback from students. One of the key formal ways students have to provide feedback is through Student Experience of Learning Support (SELS) surveys. The feedback given in these surveys is anonymous and provides the Colleges, University Education Committee and Academic Board with opportunities to recognise excellent teaching, and opportunities for improvement.

For more information on student surveys at ANU and reports on the feedback provided on ANU courses, go to http://unistats.anu.edu.au/surveys/selt/students/ and http://unistats.anu.edu.au/surveys/selt/results/learning/.

Student Support Services

Students experiencing academic or personal problems are welcome to discuss these with any member of the Faculty or to utilise the ANU's student support services links to which can be found at http://students.anu.edu.au/ (http://students.anu.edu.au/), including:
- the Counselling Centre at http://counselling.anu.edu.au/ (http://counselling.anu.edu.au/)

Library

- Information about the library can be found at http://anulib.anu.edu.au (http://anulib.anu.edu.au/)
- For free training in information skills and computer skills see http://anulib.anu.edu.au/research-learn (http://anulib.anu.edu.au/research-learn/)