



ANU COLLEGE OF BUSINESS & ECONOMICS

Staff Newsletter - November 2008

DR CHEN AND DR GOLLEY AWARDED ANU STUDENTS' ASSOCIATION AWARDS FOR EXCELLENCE IN TEACHING

The ANU Students' Association Awards for Excellence in Teaching were presented during the ANU Festival of Teaching which was held Wednesday 22 to Friday 24 October. Dr Paul Chen from the School of Economics and Dr Jane Golley a previous member of the School of Economics were recipients of this award. The awards were based on ANUSET results, Last Lecture Nominations and the ANUSA annual survey of almost 2,000 students. The descriptions below are quotes from students who either nominated or voted and were read out at the presentation.

Dr Paul Chen, Reader

"Paul Chen is still my favourite lecturer at the ANU and I'm now in my sixth and final year. And that's objectively – he didn't even give me good marks or anything. He has an amazing ability to explain economics to students who know nothing about it. Everyone remembers him bringing in a slinky to class to demonstrate how supply and demand will fluctuate before reaching equilibrium. Personally, I'll never forget that lecture where he left the \$10 note on the floor to see if anyone would pick it up – I still don't know why I didn't." Another student commented: *"Paul Chen – Fabulous, that is all."*

Dr Jane Golley, Senior Lecturer

"Jane Golley is a captivating lecturer, who engages students in a subject which can get pretty dry – microeconomics. She convinces us of how important economics is to understanding the world around us by moving beyond abstract theory and drawing on real-world examples. The students in Microeconomics last semester applauded as one when we found out Jane had been chosen as a delegate to the 2020 Summit. Jane gets each and every one of her students passionate about economics – that is no mean feat."

The ANU Students' Association Awards for Excellence in Teaching will become annual awards coordinated by the Chancellery and the Students Association.

UPCOMING EVENTS

DESIGNING STANDARDS-DRIVEN CURRICULUM: THE BONES MODEL

Date: Tuesday 18 November

Time: 12:30-1:30pm

Venue: CBE Boardroom, Rm 1064,
Crisp Building

Speaker: Ms Deborah Veness

Register: On HORUS using training code: 08/002

ALUMNI HALL OF FAME (right)

Date: Wednesday 19 November

Time: 6:00pm

Venue: Ground Floor - Foyer

H.W. Arndt Building (25A),

RSVP: <https://apollo.anu.edu.au/default.asp?pid=3293>

Enquiries: Bronwyn Schmidt T: 6125 1603

(More information Page 5)

INVITATION



Professor Keith Houghton

Dean, ANU College of Business & Economics

Requests the pleasure of your company for the official unveiling of phase five of the ANU College of Business & Economics Distinguished Alumni Hall of Fame

Guest Speakers

ANU College of Business & Economics Distinguished Alumnus

Professor Stephen King, Commissioner of the Australian Competition and Consumer Commission

Professor Ian Chubb, Vice-Chancellor of ANU

RSVP by Thursday 13 November 2008 online at:

<https://apollo.anu.edu.au/default.asp?pid=3293>

ANU COLLEGE OF BUSINESS & ECONOMICS

SCHOOL NEWS

ACCOUNTING & BUSINESS INFORMATION SYSTEMS

ABIS Staff Retreat

The Annual ABIS staff retreat was held recently from Tuesday 7 October to Thursday 9 October. Staff travelled to the Cragieburn Resort in Bowral and were impressed by the conference and recreational facilities provided by the resort.

Discussion for the getaway focused on the future directions for the school with topics including Teaching Innovation, PhD and graduate student management and supervision, research and general goals and directions of the school.

The retreat also provided a chance to welcome new staff members including Professor Baljit Sidhu and Associate Professor Laurel Chapell, who will start at the University in the New Year. Professor Keith Houghton and Ms Deborah Veness also attended for a portion of the retreat and spoke to the School.

Overall the 2008 retreat was a success with many important items coming out of it, which will now be put into practice around the school to improve our general running.



Discussing the future directions of ABIS.

ECONOMICS

McCaig Wins World Bank Grant

Mr Brian McCaig of the School of Economics, jointly with Professor Nina Pavcnik of Dartmouth College, has been awarded a \$30,000 research grant by the World Bank. The initial grant is based on a concept note entitled "Export-led growth, business registration, and labor market informality: Evidence from policy changes in Vietnam" and is to develop a full project proposal on the subject of "Understanding Labor Market Informality in Developing Countries."

CENTRE FOR APPLIED MACROECONOMIC ANALYSIS

2008 ARC Round

We are delighted to announce that Professor Warwick McKibbin and Dr Renee Fry have both been awarded grants in this year's ARC round. Professor McKibbin has won a three-year, \$400,000 grant for research on "Climate Change Projections and Policy Design Under Uncertainty." Dr Fry has won a three-year, \$300,000 grant for research on "Higher order moment contagion testing: implications of the US subprime mortgage crisis for Australia."

Congratulations!

Dr Jaime Alonso-Carrera, of the Macroeconomic Theory program, has had his paper "Can Consumption Spillovers be a Source of Equilibrium Indeterminacy?" (CAMA Working Paper 13/2007) published in the *Journal of Economic Dynamics and Control*, 32, pp. 2883 - 2902, 2008.

Ms Yan Yang, of the Climate Change and Energy program, has won a scholarship to attend the International Association of Energy Economics conference in New Orleans.

New Research Associates

The Finance and the Macroeconomy program:
Research Associates:

- Dr Nicola Spagnolo of Brunel University
- Professor Sherrill Shaffer of University of Wyoming
- Professor Adam Clements and Professor Stan Hurn of Queensland University of Technology.

Doctoral Student Associate:

- Ms Sylwia Nowak of The Australian National University

The Climate Change and Energy:

- Dr Bryan Mignone of The Brookings Institution.

The Macroeconometric Models and Methods program:

- Dr Rochelle Edge of the Board of Governors of the Federal Reserve System.

2008 Working Paper Series

Five new additions to the CAMA Working Papers Series can be viewed at: <http://cama.anu.edu.au/publications.asp>

MANAGEMENT, MARKETING & INTERNATIONAL BUSINESS

World Recognition for ANU Social Marketing Expertise

Dr Stephen Dann has received one of social marketing's highest accolades in being only one of two Australian academics to be recognised as a Senior Social Marketer at the World Social Marketing Conference in the United Kingdom. Dann, along with Professor Rob Donovan of Western Australia were recognized alongside leading marketing luminaries including Dr Philip Kotler (with Dann, right), Alan Andreasen and Nancy Lee as influential figures in the global social marketing community. Dann's rise to the top of the social marketing league table comes alongside recent academic success with the forthcoming Journal of Business Research paper in which he presents a new definition of social marketing to guide the future understanding of social marketing.



Providing assistance in tracking criminals

Dr Hugh Watson and Mr Ed Russell have recently assisted CrimTrac with two major projects. CrimTrac is an Australian government executive agency that takes a leadership role in generating national approaches to information sharing solutions for law enforcement agencies.

CrimTrac assists Australian police services to take advantage of opportunities opened up by forensic science, information technology and communications advances. The agency also supports policing through providing information and investigative tools to:

- provide faster suspect identification;
- clear the innocent;
- shorten investigation times so more crimes can be investigated; and
- result in higher crime clearance rates.

The first project was an assessment of the sustainability of the Australian National Child Offender Register (ANCOR). CrimTrac was conducting a "Sustainability Assessment" of ANCOR to inform development of a long term strategy for the future support and maintenance of the system.

Specifically they sought three pieces of work:

- a "Fit for Purpose" assessment and report which involved an on-line survey and report conducted by Russell;
- a report of industry trends regarding development and use of case management systems which was written by Consultant Criminologist Professor David Biles; and
- the development of recommendations and a report to Police Ministers which Watson and Russell had a major hand in writing.

The second project was the writing of a report as part of a Scoping Study on the future development of the Automatic Number Plate Recognition system (ANPR).

The report described the need, efficacy, viability and feasibility of ANPR for the CrimTrac Board and Police Ministers.

MMIB Making Headlines

Associate Professor Don Scott-Kemmis featured in the Australian Financial Review on Friday 3 October with his opinion piece discussing the Cutler review of the national innovation system. In the article entitled "Innovation review fails to go far enough", Associate Professor Scott-Kemmis discusses the proposals put forward by the review and the impact that these may have on innovation and research in Australia. Kemmis calls for the Cutler review to extend the proposals outlined in order to "lead to a genuine capacity for innovation system building and renovation", and suggests that an "arms-length institutional capacity is needed in Australia".

Successful International Grant Application

Dr Fuming Jiang, along with a team of six others has successfully obtained an international (China) grant. The project title "Competitive advantage seeking and foreign direct investment entry modes decisions of Chinese MNCs" will be funded by the NNSFC (National Nature Science Foundation of China).



ARC Grant For Europe-Australia Business Research

As part of an ANU-based consortium of social scientists, Dr Pierre van der Eng was awarded a large grant for a 3-year project to research changes in business relations between the European Union and Australia in the recent ARC research grants round. The Linkage Project is also supported by several industry partners, including the European Australian Business Council and the European Commission, and is based at the ANU's National Europe Centre. Together with former Australian ambassador to the European Union, Mr Don Kenyon, Dr van der Eng will be researching the ways in which companies have perceived and have responded to impediments in the bilateral business relations. Research will involve both case studies and an extensive survey.

RESEARCH OFFICE

2008 PhD Camp

The first College-wide PhD Camp was held on 2nd and 3rd October 2008. The purpose of the Camp was to let supervisors and students share their experiences about the PhD process and also to be introduced to the active research that is undertaken in the College. Both students and staff found the camp useful and based on that, the College has decided to have a PhD Camp in 2009.

The program comprised of four main sessions and a research round-up session. This research session allowed students and academic staff to share views on their particular research programs. Our research students had some exciting and innovative research ideas as well as enthusiasm and passion in the pursuit of their scholarly research.

A wide range of people should be thanked for the success of this Camp including the Associate Dean (Research), Professor Tom Smith, the Associate Dean (Research Training), Professor Farshid Vahid, Dr Gary Twite, Dr Margaret Kiley, Mr Shane Evans and Ms Yoshita Oza from the College Research Office.



Sharing the experiences about the PhD process at Kioloa.

EXTERNAL GRANT SUCCESSES

These successes are important and will contribute to the College's research capacity. Congratulations to all those involved.

Approved Project Title	Authors
Investment approaches and opportunities in renewable energy and financial resource markets, using semi-parametric approaches to evolutionary subset time-series lattice-ladder modeling	Professor T J O'Neill; Professor R D Terrell; Professor A H Welsh; Professor G S Monroe; Dr J Penm
Australia and the European Union: A study of a changing trade and business relationship	Professor S H Bronitt; Mr D Kenyon; Dr P J van der Eng; Professor F J Ravenhill; Dr L E Botterill; Professor C C Findlay; Ms A M McNaughton; Mr H G Rammal; Professor A Capling
Adoption and Effective Use of Information Communication Technologies in Indigenous Communities in Australia	Mr P J Radoll; Professor K R Jacobs; Dr W D Fernandez; Dr B H Hunter; Professor M Dodson
Higher order moment contagion testing: implications of the US subprime mortgage crisis for Australia	Dr R A Fry; Professor V L Martin; Dr L C Tang
Climate Change Projections and Policy Design Under Uncertainty	Professor W J McKibbin; Dr A Stegman
Vector ARMA Models and Macroeconomic Modelling: Some New Methodology and Algorithms	Dr G Athanasopoulos; Professor D S Poskitt; Professor F Vahid; Dr T C Kam

Important Dates

Deadline for Future Fellowships Applications:
OSR Deadline - 5:00pm on Friday 21 November
ARC Deadline - 5:00pm on Wednesday 26 November

Deadline for ARC linkage Project Round 2 Applications:
OSR Deadline - 5:00pm on Friday 14 November
ARC Deadline - 5:00pm on Friday 21 November

For all Research enquiries please contact: rso.cbe@anu.edu.au

INFORMATION TECHNOLOGY

Reboot Your Computer!

Over the last few days you may have noticed network issues affecting your computer. The IT team is working hard behind the scenes to ensure these are kept to a minimum.

You can help by ensuring you reboot your computer at least once a day to guarantee you receive all the changes we make on the network.

Rebooting also keeps your machine fresh making it run better than if it is never rebooted. Ideally all computers should be shut down overnight in order to conserve power.

Moving Forward

The IT team welcomes Mr Rancil Ma and Mr KD Ngo. They have proved to be a great asset for the team and have allowed us to forge ahead in making a better, faster and more secure network. Over the coming months you will be seeing small but important changes to the network as we start implementing new technology.

For all IT enquiries please contact: the IT Helpdesk on x53435.

IT Working Party

An IT Working Party has been established by the Dean to keep all lines of communication open between the schools, staff and the IT Unit. If you have any IT concerns you would like addressed by the Working Party see your school representative: Professor Timo Henckel, Dr Stephen Dann, Professor Michael Martin, Dr Nigel Martin or Dr Tim Kam and Mr Andrew Churches for general staff.

UPCOMING EVENTS

ANU College of Business and Economics Alumni Hall of Fame

The College proudly celebrates and honours alumni who have distinguished themselves through exemplary contribution to the community and society, to the ANU and through their initiative and pioneering efforts, nationally and internationally, in their work. Now in its fifth phase of advancement since inception in 2003, the Alumni Hall of Fame is a pictorial tribute to our most distinguished alumni and serves as a focal point of inspiration for our many students, alumni, academia, visitors and general public.

The fifth phase of the ANU College of Business and Economics Alumni Hall of Fame will see another seven highly distinguished Alumni inducted into the Hall of Fame at the official unveiling on Wednesday 19 November 2008 commencing at 6:00pm in the H.W. Arndt Building Ground Floor foyer area. Your attendance and support in welcoming the newest inductees into the ANU College of Business and Economics community is encouraged.

CBE IN THE NEWS

- Professor Warwick McKibbin appeared in sixteen media articles in September including the Australian Financial Review article "Very model of a modern major impenetrable", in Weekend Australian article "Feathers fly as academic hawks vie with real-world doves in RBA boardroom". McKibbin was also mentioned in the Courier Mail and Northern Territory News in regards to the market meltdown. He also appeared in various print newspapers discussing the outlook of future fund.
- Mr Andrew Hughes has made several media appearances, including being a member of the expert panel for the ANU Canberra Times "Leaders in the Spotlight. The Party Leaders" forum held at the Legislative Assembly. Hughes was interviewed on 2CC, Canberra Times and Stateline as well as two articles published in the Canberra Times regarding the elections. He was also interviewed with the PM show on ABC Radio about the effect of the global credit crisis on consumer behaviour and with ABC Alice Springs about the marketing effectiveness of anti-speeding campaigns.
- Professor Keith Houghton was interviewed on WIN news in response to the Federal Government's move to guarantee deposits which has recently bolstered confidence across the financial sector.
- Barry Oliver twice on radio, on Heart FM, Hobart and ABC South East NSW, Bega.
- Mr Selwin Cornish was mentioned in the Daily Telegraph in the article "Sniping not a good look for reporter".
- Associate Professor Don Scott-Kemmis featured in the Australian Financial Review with his opinion piece discussing the Cutler review of the national innovation system.

Establishment of College of Business and Economics Advisory Board

The College Executive Committee has decided to take up the suggestion of the Pro Vice-Chancellor (Education), Professor Liz Deane, and establish the College of Business and Economics Advisory Board. This Board will comprise between 12 and 15 individuals drawn from both our distinguished alumni and senior persons in Canberra (or, where relevant, more broadly) who will be engaged at appropriate points for tasks associated with disciplinary reviews, introduction of new programs, consideration of ARC Linkage grants and related tasks. The proposal is that the Advisory Board will operate as a panel of experts (rather than a formal Advisory Board) to be drawn upon in whole or part as appropriate.

The College is seeking nominations from each of the four Schools and the Centre for Applied Macroeconomic Analysis. As indicated above, it will also draw from the existing College Alumni Hall of Fame. Suggestions for nominations can be forwarded to your relevant Head of School or directly to the Dean by the end of November.

We look forward to the establishment of this College of Business and Economics Advisory Board in the early part of 2009.

HUMAN RESOURCES

Academic Promotions - 2008

The College Academic Promotions round for 2008 has now been completed, congratulations to the following additional successful applicants:

Applicant	School	Promotion
Mr Tim Higgins	FAS	Senior Lecturer
Mr Mark Wilson	ABIS	Senior Lecturer
Dr Thomas Kalliath	MMIB	Associate Professor
Dr Steven Roberts	FAS	Associate Professor
Dr Jing Shi	FAS	Associate Professor

HORUS

The new Human Resources and Student Administration System (HRMS) is now in full swing. The main change for most staff is in the HORUS system, particularly in the processing of leave.

All leave should now be applied for online. Once you have placed your application on the system an e-mail is sent to your supervisor for approval. Your supervisor will continue to receive e-mails until the leave has been approved or otherwise on the system.

You will now have the ability to change your bank account details and your financial distributions via HORUS, as well as updating personal details, emergency contacts and the like.

One final thing of importance is how leave accruals now appear on HORUS. All staff accrue 5.36 hours of annual leave per fortnight (pro-rata). This accrual is reflected retrospectively in the new HORUS and you will not see that amount until the pay has run each fortnight.

Security

A reminder that in conjunction with ANU Security we are running General Security and Personal Safety Workshops, and all staff in the College are invited to attend.

Three sessions have already been run for the College Office, ABIS and FAS. If you have missed your local session and wish to attend one of following, please contact the HR Team or the local School Administrator:

- MMIB: 5 November
- ECO: 26 November

Recruit@ANU

The University's new online recruitment program is running well. Currently School Administrator's and HR are able to view applications as they are registered and the turnaround time for getting applications to the area has been significantly reduced.

One thing to note is that once an application has been lodged, applicants are unable to add to their application via the online system. Therefore contact officers, School Administrator's and HR may receive updated material on publication submission and acceptance for example. This should be kept until the closing date for the position and then added to the original application.

STAFF CHANGES

New General Staff Members

- Ms Narumol Waeosriphong (Nat), Finance and Business Services
- Ms Kate Hogan, School Administrator, MMIB

New Academic Staff

- Ms Kirsten Wren, Associate Lecturer, ECO

For all HR enquiries please contact: hr.cbe@anu.edu.au

DEADLINE FOR CONTENT FOR THE NEXT NEWSLETTER EDITION IS: MONDAY 24 NOVEMBER

Please forward your news items to Garmisch P.S. Aguilar (Garmisch.Aguilar@anu.edu.au) for inclusion in the College's next newsletter.